

Cookie Policy

We make use of cookies on this website. A cookie is a small, simple file that is sent to your computer along with pages of this website and/or Flash applications and is stored by your browser on the hard disk of your computer, smartphone, or tablet. The information it contains may be sent back to our servers when you visit our website again. These cookies do not damage your computer, smartphone, or tablet.

ARVINA LUBRICANTS MAKES USE OF THE FOLLOWING COOKIES:

- Functional and technical cookies:
- Cookie control cookies
- For keeping track of statistics (analytical cookies):
- Google Analytics (analytic cookies)
- Advertising and marketing cookies:
- Cookies to show content and to tailor contact to your interests
- Advertising cookies to determine the effectiveness of advertisements
- Social Media-cookies
- Social Media share-cookies

FUNCTIONAL AND TECHNICAL COOKIES (ESSENTIAL COOKIES)

Functional cookies remember your preferences. To this end, Arvina Lubricants makes use of cookie control cookies. These cookies serve to remember your preferences with respect to cookies. These are obviously essential in order to record whether or not you give your consent for certain cookies to be stored on your computer or device. Please note: all the cookies we use are to ensure the proper functioning of the website and to guarantee ease of use.

KEEPING TRACK OF STATISTICS

Google Analytics (analytic cookies)

Via our website, cookies are placed by Google as part of the Google Analytics service. We use this service to monitor and generate reports on how visitors use our website. Google may also transfer this information to third parties where required to do so by law, or in cases in which such third parties process the information on Google's behalf. We have no influence over this. We have not given Google permission to use the Analytics information it receives from us for any other purpose.

The information that Google collects is anonymized as much as possible. Your IP address is explicitly not provided. The information is transferred to and stored by Google on servers in the United States. Google states that it adheres to the safe harbour privacy principles and is affiliated to the safe harbour programme of the United States Department of Commerce. This ensures that an appropriate level of protection is provided for the processing of any personal data collected.

ADVERTISING AND MARKETING COOKIES

Advertising cookies (Google Adwords)

Google uses cookies as a service to users by displaying relevant

advertisements based on your recent internet searches. Arvina Lubricants uses Google cookies to track 'conversions' on the website.

Cookies to tailor content to your interests

Arvina Lubricants regularly uses remarketing via Google Adwords and sometimes via Facebook. This means that advertisements may be displayed on Facebook and on websites from the Google network on the basis of your visit to our website. Google and Facebook will display these advertisements on the basis of a cookie that is placed on your computer, laptop, tablet, or smartphone.

SOCIAL MEDIA

Share-cookies

Our website features buttons to promote ('like') or share ('tweet') web pages on social networks such as Facebook, Instagram, LinkedIn, and Twitter. These buttons use pieces of code provided by the social media channels themselves. Cookies are placed using this code. We have no influence over this. Please read the privacy policies of the social media channels featured on this website (note: these may change from time to time) to find out what they do with your personal data and other data that they process by means of these cookies.

The information collected is anonymized as far as possible. This information is stored on servers in the United States. Facebook, Instagram, LinkedIn, and Twitter state that they adhere to the safe harbour privacy principles and are affiliated to the safe harbour programme of the United States Department of Commerce. This ensures that an appropriate level of protection is provided for the processing of any personal data collected.

INFORMATION ABOUT COOKIES

You can find further information about cookies on the following websites:

- Consumentenbond (Dutch consumer's association): ['What are cookies?'](#) (in Dutch only)
- Consumentenbond (Dutch consumer's association): ['Deleting cookies'](#) (in Dutch only)
- Consumentenbond (Dutch consumer's association): ['Disabling cookies'](#) (in Dutch only)

If you have any questions, please contact us by e-mail at info@arvina-lubricants.com, or by telephone on +31 458801066 or by post to: Caumerbeeklaan 54, 6416 GA Heerlen, The Netherlands